

MICHIGAN

Specialty Paper

HELPING TURN PRODUCTS INTO PROFIT

MSP COLOR BRIGHT®

Transfer paper for Light-Colored Substrates

Product Information Bulletin

Product Description

MSP Color Bright® is a premium grade inkjet heat transfer paper designed for the printing of photographs and graphic images onto light-colored garments. **MSP Color Bright®** has outstanding color retention through many wash cycles, producing a durable, finished garment with excellent stretchability and hand.

MSP Color Bright® is designed to be used with inkjet printers using pigment inks. **MSP Color Bright®** heat transfer paper is fast drying. Projects can be designed, printed and produced in minutes, which standup to many washes while retaining a "just printed" look with little to no pressing outline.

MSP Color Bright® can be applied to fabrics with commercial heat press or hand iron. Be sure to fully read all application instructions to ensure the best results with this product.

Product Benefits

- Soft to the touch
- For white or light-colored fabrics

- For hot peel applications from a commercial heat press or hand iron
- Excellent color retention after transfer and wash
- Easy to use
- Made in the USA

Product Applications

MSP Color Bright® is ideal for transferring photos or images onto light-color t-shirts, sweatshirts, mouse pads, coasters and more. It is best to choose garments with a tight weave for best finished image. This product designed for cotton, cotton blends and Lycra™ fabrics is applied using a commercial heat press or hand iron. **MSP Color Bright®** will transfer with near perfect release of color onto fabric and withstands several washes without loss of image quality.

NOTE: Due to the nature of this product some testing may be required to achieve the desired results.

Product Specifications

Stock Sizes:
Sheets: 8.5" x 11"; 11 x 17"

Custom Sizes

Call for availability.

Packaging

8.5" x 11" and 11" x 17"
Available in 25, 50, 100 and 500 packs

Printer Compatibility

Compatible with most inkjet printers. Not all printers have been tested with this product.

Product Pricing/Availability

Please call for pricing or check our website.

Washing Recommendation

We recommend you turn the shirt inside-out and wash in COLD WATER. Use a mild detergent for best results. DO NOT USE BLEACH OR BLEACH ALTERNATIVE DETERGENTS. Hang shirt to dry or put in dryer using delicate setting. Do not iron over transfer. Do not hand wash.

For More Information

Contact Michigan Specialty Paper for information or technical assistance at the numbers shown below.

Hours

Open Monday through Friday, 9:00 a.m. - 7:00 p.m., and Saturday, 9:00 a.m. - 1:00 p.m., Eastern time.



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MICHIGAN Specialty Paper

MSP Color Bright® Instruction Sheet

MSP COLOR BRIGHT® is an inkjet heat transfer paper designed for the printing of photographs or graphic images onto light-colored or white fabrics.

MSP Color Bright® has outstanding color retention through many wash cycles, producing a durable finished garment with excellent stretchability and hand. MSP Color Bright® gives near perfect release of image to cotton, cotton blend and Lycra™ when transferred using commercial heat press or hand iron.

PRINTING TRANSFER

1. Print artwork "Mirror image" (reverse) on the unlined (non-glossy) side of paper.
2. Print image/design on paper using the following recommended print settings:

| PRINT | MEDIA | MODE |
|-------|-----------------------------|----------------|
| HP | Matte Photo Paper | Normal or Best |
| EPSON | Plain Paper | Photo |
| CANON | (Standard) T-Shirt Transfer | Standard |

3. NOTE: We recommend following manufactures instructions for printers not listed. User should conduct their own tests before proceeding.
4. Trim away excess unprinted areas of transfer artwork, if desired to reduce pressing outline.

TRANSFERRING IMAGE

1. Set press to **Medium pressure** and pre-heat to temperature shown in step #4 below.
2. Position fabric on press and heat for 5-10 seconds, ensuring surface is clean, dry and wrinkle free.
3. Place the transfer FACE DOWN (Purple lined side up) on the fabric and cover with pressing sheet.
4. Press for **20-25 seconds** at **350-375°F**.
5. Remove pressing sheet and **Peel HOT** using smooth even motion.

Can be used:



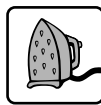
Inkjet



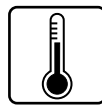
Light
Colors



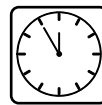
Heat
Press



Hand
Iron



350°
to
375° F



Press for
20-25
Seconds



Peel HOT

WASHING INSTRUCTIONS

We recommend you turn garment inside out and wash in cold water using a mild detergent. Use a delicate wash cycle, DO NOT wash by hand. **DO NOT USE BLEACH.** Hang shirt to dry, or dry in a dryer using delicate setting. Do not iron directly onto transfer area.

STORAGE AND HANDLING OF TRANSFER PAPER

Store paper in a cool dry area. Do not remove the heat transfer paper from poly bag packaging until it is ready to use. Reseal poly bag carefully after each use.

IMPORTANT

This product has been tested and used by Michigan Specialty Paper, LLC on equipment used for commercial production of heat transfer products. However, it is impossible for us to duplicate all variables using all substrate and transfer equipment. Therefore it is essential that you test this paper prior to production using your equipment, methods, and substrate material. Heat presses vary in accuracy of time, temperature and pressure. User should conduct tests to determine best time and temperature for the intended process and equipment. The Seller's and Manufacturer's maximum obligation shall be to replace any paper that has proven to be defective. Neither the Seller nor Manufacturer shall be liable for any injury, direct or consequential, arising out of the use of, or inability to use this paper.

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